Style Guide Template

# Style Guide

## Colours

|  |  |
| --- | --- |
| *Keyword Inspiration* |  |
| *Colour influence* |  |
| *Colours: Primary* |  |
| *Colours: Secondary* |  |
| *Notes* |  |
| *Text* |  |
| *Background Colour* |  |

R:

G:

B:

Hex: #

# Type: H1 Heading

|  |  |
| --- | --- |
| *Font Family* |  |
| *Heading* |  |
| *Heading Size* |  |

*Type Example:*

# Type: H2 Heading

|  |  |
| --- | --- |
| *Font Family* |  |
| *Heading* |  |
| *Heading Size* |  |

*Type Example:*

# Type: Body

|  |  |
| --- | --- |
| *Font Family* |  |
| *Heading* |  |
| *Heading Size* |  |

*Type Example:*

# Highlighting Cues

|  |  |
| --- | --- |
| *Colours* |  |

## Visual 1

|  |  |
| --- | --- |
| *Visual* |  |
| *Treatment* |  |
| *Animation* |  |

*Examples:*

## Visual 2

|  |  |
| --- | --- |
| *Visual* |  |
| *Treatment* |  |
| *Animation* |  |

*Examples:*

# Page Layout

|  |  |
| --- | --- |
| *Visual* |  |
| *Treatment* |  |

*Page Layout examples:*